



Yearly Status Report - 2018-2019

Part A

Data of the Institution

1. Name of the Institution		ALPHA ARTS AND SCIENCE COLLEGE
Name of the head of the Institution		Dr. D. Ashalatha
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		04424762368
Mobile no.		8428623817
Registered Email		artscollege@alphagroup.edu
Alternate Email		aascprincipal@alphagroup.edu
Address		Post Box No: 30, Tundalam Road, Chettiyar Agaram Road, Behind Ramachandra Hospital,
City/Town		Chennai
State/UT		Tamil Nadu
Pincode		600116

2. Institutional Status					
Affiliated / Constituent		Affiliated			
Type of Institution		Co-education			
Location		Urban			
Financial Status		private			
Name of the IQAC co-ordinator/Director		Lt. Dr. B. Bhuvaneswari			
Phone no/Alternate Phone no.		04424762368			
Mobile no.		9841506716			
Registered Email		artscollege@alphagroup.edu			
Alternate Email		aascprincipal@alphagroup.edu			
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)		https://alphagroup.edu/arts-science/downloads/AQAR2017to18.pdf			
4. Whether Academic Calendar prepared during the year		Yes			
if yes,whether it is uploaded in the institutional website: Weblink :		https://alphagroup.edu/arts-science/admission.php			
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.14	2012	21-Apr-2012	20-Apr-2017
2	B++	2.77	2017	12-Sep-2017	11-Sep-2022
6. Date of Establishment of IQAC			07-Jun-2010		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					
Item /Title of the quality initiative by IQAC	Date & Duration		Number of participants/ beneficiaries		

Quality Circle Meeting of IQAC	06-Mar-2018 1	17
FDP on 'Instructional Design and Delivery'.	27-Mar-2018 1	50
FDP on 'Instructional Design and Delivery'.	28-Mar-2018 1	50
SWOC Analysis	30-Jun-2018 1	17
Pre-Training on Institutional Re-Accreditation & Quality Improvement-Phase I	11-Jun-2018 1	17
Pre-Training on Institutional Re-Accreditation & Quality Improvement-Phase I	12-Jun-2018 1	17
Pre-Training on Institutional Re-Accreditation & Quality Improvement-Phase II	24-Jul-2018 1	17
Pre-Training on Institutional Re-Accreditation & Quality Improvement-Phase II	25-Jul-2018 1	17
IQAC Meeting - 'Technical Discussion'	05-Jan-2019 1	17
FDP 'National Workshop on Citation and Reference Management using Mendeley'.	06-Jun-2019 1	52
FDP on 'Customizing Remedial teaching	07-Jun-2019 1	52
FDP Two Day Work Shop on 'GOOGLE DOC & LATEX'	13-Jun-2019 1	52
FDP Two Day Work Shop on 'GOOGLE DOC & LATEX'	14-Jun-2019 1	52
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8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC	View File
10. Number of IQAC meetings held during the year :	4
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)
1. Improvement in the LSRW and other skills through an integrated syllabus based on value based soft skill training and enhancement of Communication skills, especially through BEC/KET Certificate programmes. 2. Introduction of NPTEL and Value added courses in our college. 3. Both the faculty and students were motivated to distinguish themselves in the fields of Research/Publications, Innovation and Engagement in community based learning. 4. Initiatives were taken to address the location needs and for women in and around our college by conducting awareness programs through NSS /EDC /NCC. 5. Promotion and Sustainable quality initiatives with regard to Human Resource Management and according to the ISO 9001:2015 are followed. The College is registered with AISHE and Participate in NIRF

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year
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Plan of Action	Achivements/Outcomes
To enhance the effectiveness of Teaching -Learning through ICT in education	The course plan for foundation and core subjects and Soft copy of study material are made available in Google drive. *Periodic updating of Assignments and Seminar Marks in Google drive. *Downloading the Animations to explain basic concepts & videos on real time. *Creating awareness on websites and encouraging the students to take Certificate course by NPTEL etc. *Students are encouraged to use e-journals available in the Library. *Sharing learning material, *Students are encouraged to use DELNET, INFLIBNET,E-Ressources.
To motivate the faculty, students to	FACULTY : ? Awards and incentives

<p>distinguish themselves in the fields of Research, Innovation and Engagement in community.</p>	<p>received for Innovation by the teachers like- ? Bharat RatnaDr.AbdulKalam Gold Medal Award. ? Dr.Radhakrishnan Teaching Excellence Award. ? Senior Educator & Scholar Award. Faculty publications in ? Faculty publications in Journals notified on UGC website. ? Books and Chapters published by faculty in edited volumes of both in the National and international Conference proceedings.</p>
<p>To inculcate community based learning and promotion of human values and ethics.</p>	<p>Initiatives was taken to address the location needs and for women in and around our college by conducting awareness programs through NSS /EDC /NCC-in conducting- ? International Diabetic Day Awareness ? Road safety awareness ? Field Trip - Awareness about banking formalities and procedures Achievements ? Awareness Programme on Child Safety- Enactus Volunteering Week Celebration. ? Roof Gardening - A project for women Empowerment. ? Training women Farmers on Organic Farming. ? Awareness programme on women employability. ? Coastal Clean Up Day. ? Blood Donation. ? SWACHHTA HI SEWA Segregations of Waste. ? SWACHHTA HI SEWA Construction of Decomposition Pits. ? Orientation Program on Saving. ? Awareness on Income Tax payment. ? Awareness on Eradication of Leprosy Survey on Identification of Leprosy. ? Awareness Activity on " Voting Rights & My Vote is not for Sale</p>
<p>To have tie ups and associate with institutions industries and corporate sector</p>	<p>? MOU's was signed with - ? Pantech Pvt limited-ECS ? The Institute of Company Secretaries of India for having a study centre in our campus. ? MTS Academy, Rainbow HRD NGO-Tamil</p>
<p>To enhance the capability of students in various development schemes</p>	<p>SCULPT Pilot project for remedial students carried out. Observations and the effectiveness of the project in improvement of the results filed as report. ? Bridge course, Personal counseling, Mentoring, Train them in Resume Writing. ? Students benefited through internal coaching and guidance for competitive examinations.</p>
<p>To improve the comprehensive quality enhancement .</p>	<p>? Promotion and sustenance of quality initiatives with regard to Human Resource Management and according to the ISO 9001:2015 is followed. ? Delegations of responsibility - some of the key responsibility areas are</p>

	<p>identified and delegated at different levels - Principal, Vice-Principal, Coordinator S-II, HoD/Asst. Professor, Office function. ? Participatory Management - Subcommittee for different functional activities comprises representatives of teachers, non-teaching staff and students. It includes the involvement of the staffs for organizing different programmes of the college like Fresher's day, Investiture Ceremony, Annual day, Founder's day, Synergy (School children's meet), Sports day, Convocation etc. ? Faculty Development Programmes are organized by the college on regular basis. ? Performance appraisal system is practiced. ? Policy for compensation - College extends the benefits of Provident fund to each member of the staff. They shall subscribe to duly constituted College Provident Fund in accordance with statutory rule to the staff members.</p>
<p>To courage quality initiative measures and to gain and share knowledge and promote Research</p>	<p>Participation in and conduct of FDPs /Seminar/ Workshop/ Conferences by all departments based on the current trends in their respective field of study like- ? Cloud Computing ? Cyber Security ? Data Analytics ? Artificial Intelligence ? Networking ? Arduino software, ? Film Script Writing Foley Sound Design & Techniques ? Digital Banking ? Impact of GST in Indian Economy ? Citation and Reference Management using Mendeley ? Big Data Analysis ? Entrepreneurship training by SIDBI. ? Strategy on Effective Classroom Management. National Conferences- ? E-Commerce Computing and Data Analysis and Research Publications. ? Recent Trends in Nano Technology ? Digitalization of Banking Operations: Outreach Challenges and Impact on the Economy and ? Elements of Film (Filming Techniques and Scripts)</p>
<p>To improve the LSRW skills through an integrated syllabus based on value based soft skill training and enhancement of Communication skills. To provide continuous employability skills to learners so as to raise their standard on par with global expectations.</p>	<p>BEC/KET /MOOC/NPTEL/ACM/ICSI Foundation Course/Data Analysis/Internet of Things /Data Analysis for Research using MS EXCEL/Oracle certification on Java/Clinical Research Management / Student's enrollment for Field Projects / Internships</p>
<p>To motivate the faculty, students to distinguish themselves in the fields of Research, Innovation and Engagement in</p>	<p>? Bibliometrics of the publications by faculty in ? International Journal of Mechanical and Production Engineering,</p>

community.

Research and Development. ? Euroasian Journal of Analytical Chemistry ? Journal of Computational and Theoretical Nanoscience. ? Journal of Advanced Research in dynamics and Control System. ? Journal of Emerging Technologies and Innovative Research. ? Journal of Computational Engineering Research. ? Journal of Management Research and Analysis. ? International Journal of Research and Analytical Reviews. ? International Journal of Engineering and Technology. ? Faculty members' publications were also based on Scopus/Web of science. STUDENTS: ? Participation of students in state level workshops/ various outreach programs with industry, community and NGOs through NSS / NCC / Swach Hi SEWA/RotaractSwachh Bharat /EDC NEN were phenomenal. ? Students received awards and recognition for extension activities - ? NCC for B and C Certificate Examination ? For Representing India in the NSS Youth Exchange Program. ? In Sports at International Level at Asian Pacific Championship Fist Ball Melbourne. ? At University Level cricket Tournament. ? For Supporting Club Outstanding Contributed Club from Rotary International 3232. ? NEN Enantra 2019 as Brand Manager from CED Anna University. ? Participation of students for internship, onthejob training, project work was also remarkable.

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14. Whether AQAR was placed before statutory body ?

Yes

Name of Statutory Body	Meeting Date
Governing Council	05-Jan-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?

No

16. Whether institutional data submitted to AISHE:

No

17. Does the Institution have Management Information System ?

No

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

Alpha Arts and Science College is permanently affiliated to the University of Madras with 2f Status. The College follows the curriculum designed by the University of Madras. The course plan is prepared well in advance by the respective faculty and made available during the beginning of the semester. The course plan comprises of lesson plan, assignment schedule and seminar schedule. Study materials are circulated to the students at the beginning of the semester and these consist of notes, question bank and a minimum learning material. The assignments and seminars are conducted as per the schedule given. The same is evaluated immediately and the students are informed about their performances. Besides the centralized examinations, monthly assessments are conducted periodically for each subject by the respective subject teacher to monitor the continuous improvement of the students. Intensive revision is provided before the university examination with the main focus on the repeated questions from the previous university question papers. Slow learners are taken care of with remedial coaching.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
BEC [B1 Level] 2.KET [A2 for colleges]		01/06/2018	90	Focus on employability	LSRW skills integrated syllabus based on value based soft skill training and enhancement of Communication skill
ICSI Foundation Course		08/06/2018	1	Focus on employability	Students can improve their leadership quality so as to become company secretary
NPTEL Courses – Big Data Computing		01/07/2018	56	Focus on employability	Students gain knowledge in Big data computing
NPTELcourse – Human Resource Development (BCS)		30/07/2018	84	Focus on employability	Enriching learning experience and certification for

				showcasing successful competition.
Verbal ability, numerical ability, soft skills, interview preparations	17/09/2018	1	Focus on employability	Increased employability of students
TCP in association with 361 Degree Mind				
Workshop on GST	17/09/2018	2	Focus on employability	Gaining practical knowledge in taxation under GST
Data Analysis for Research using MS Excel (BBA)	26/09/2018	2	Focus on employability	Skill development for Research
Data Analysis (BCS)	26/09/2018	2	Focus on employability	Students gained knowledge in doing projects
Clinical Research Management (BT)	01/12/2018	7	Focus on employability	Obtained skills in Maintenance of data pertaining to Clinical Research
Internet of Things (ECS)	12/12/2018	5	Focus on employability	Developed skills in doing projects using Arduino software.
NPTEL course - Consumer Behaviour	28/01/2019	84	Focus on employability	Facilitated for showcasing successful competition. To enhance the online conceptual learning and assessment skills. Enriching

				learning experience and providing certification
NPTEL course - Global Marketing Management	25/02/2019	84	Focus on employability	To enhance the concepts learned in depth to understand a particular subject in a better way.
Oracle Certification on Java (CS)	06/05/2019	15	Oracle Certification on Java (CS)	Students gain knowledge in Oracle and will get certified from Oracle
Internet of Things (CS)	13/07/2019	2	Focus on research	Students are able to develop IoT enabled devices using Audrino Software.

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
No Data Entered/Not Applicable !!!		

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	1623	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
ICSI Foundation Course	08/06/2018	21
BEC [B1 Level]	01/06/2018	778
NPTEL course - Human Resource Development	30/07/2018	7

Workshop on GST	17/09/2018	47
Verbal ability, numerical ability, soft skills, interview preparations	17/09/2018	593
Data Analysis	26/09/2018	22
Data Analysis for Research using MS Excel	26/09/2018	29
Internet of Things Arduino Software	12/12/2018	50
Clinical Research Management	01/12/2018	22
NPTEL course - Consumer Behaviour	28/01/2019	6
NPTEL course - Global Marketing Management	25/02/2019	5
NPTEL Courses - Big Data Computing	11/03/2019	2
Oracle Certification on Java	06/05/2019	70
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BSc	Visual Communication	18
BCom	Information Systems Management	6
BCom	Corporate Secetaryship	48
BBA	Business Administration - A Study on Employees work life balance in Gem Honda services	19
BBA	Business Administraton- A Study on Customer satisfaction towards Big Bazaar	19
BBA	Business Administraton- A study on Customer Satisfaction towards Bajaj Finserv	19
BBA	Business Administraton- A study on Consumer perception towards Big Bazaar	19
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
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Teachers	No
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?
(maximum 500 words)

Feedback Obtained

1. The feedback is obtained and analyzed category wise to look at the existing practices, the value of the feedback is updated according to the latest trends. 2. Statistical analysis is done for all the feedback and the valid feedback is taken in to consideration and the same will be implemented in the following semesters. 3. The results of the feedback is consolidated to make a plan and list out the objectives for the next execution in the above mentioned areas. 4. The positive and negative feedback is utilized for nullifying the anomalies if any in the system and follow up with the best practices. 5. The feedback is very constructively treated as an insight in to the students, faculty, employers, alumni and parents to take their suggestions for further improvement. 6. The feedback also helps to measure the customer satisfaction, experience and value for the services provided. This is taken into consideration to set goals for accountability and reflect on the outcomes. 7. The Feedback helps the Institution to identify the areas to work on in the upcoming years and periodically review the aspects of improvement. 8. The feedback is instrumental to monitor the results and check the progress as the new initiatives are adapted for the effective performance management.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BSc	Electronics and Communication Science	32	31	30
BSc	Computer Science	150	129	108
BSc	Biotechnology	50	44	43
BSc	Visual communication	50	40	39
BCA	Computer Applications	150	136	118
BBA	Business Administration	100	72	70
BCom	General	261	261	259
BCom	Corporate Secretaryship	50	50	50
BCom	Informations System Management	110	57	56
MCom	General	30	5	5

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	724	15	89	3	17

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
102	98	13	12	0	7
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2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

2.3.2 Students mentoring system available in the institution? Give details. (maximum 500 words) [Annexure 2.3.2 Students Mentoring System proof available] • Students mentoring system available in the institution. • Total number of students allocated to all the faculties in the ratio of 1:22. • Mentor will maintain the profile of the mentees. The profile includes personal details, academic details and their area of interest. • Confidential information for which extra care is needed is also added in the profile. • The mentor will counsel the students for academic progress, to bring out their innate talents by way of curricular and cocurricular activities. In specific cases, recommendation will be given for professional counseling. • Mentoring / Counseling details are recorded. • Mentors will also help for getting internship and part time jobs for mentees. Class facilitator, HOD, • Vice-Principal, Principal are also part of the mentoring system.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2087	102	1:20

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
102	102	21	21	22

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Dr.K.Tamizharasi	Assistant Professor	Bharat Ratna Dr. A.P.J Abdul Kalam Award and Gold

			Medal Best Teacher Award.
2018	Dr.K.Tamizharasi	Assistant Professor	Best Teacher Award
2018	V. Tharanya	Assistant Professor	Immaculate (For Teacher's Day)
2019	Dr. S. Vijayalakshmi	Assistant Professor	Senior Educator Scholar from National Foundation for Entrepreneurship Development (NFED) Coimbatore 5th Sep 2018
2019	Dr. D.Shanthi Revathi	Assistant Professor	Best Paper Award National Conference Organized by SA Engineering College Chennai
2019	Dr.G.selvamangai	Assistant Professor	II place in Research presentation International Conference
2019	Dr.A.Lakshmi Priya	Assistant Professor	Best Supporting Faculty Advisor From Rotary International District 3232 15 February 2019
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BSc	TAG	EVEN	24/04/2018	26/06/2018
BSc	SAE	EVEN	27/04/2018	26/06/2018
BCA	SAZ	EVEN	24/04/2018	26/06/2018
BSc	SAC	EVEN	20/04/2018	26/06/2018
BSc	SAX	EVEN	20/04/2018	26/06/2018
BBA	MAM	EVEN	21/04/2018	26/06/2018
BCom	BPZ	EVEN	24/04/2018	26/06/2018
BCom	MAT	EVEN	28/04/2018	26/06/2018
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

- Multiple set of question papers were prepared by subject experts. Common question paper for each subject was selected and distributed to the students

for shift I II, by Alpha exam cell which conducts the internal evaluation system. • Central valuations for I CIA and Model examinations were introduced. • Acknowledgement received from the students for the distribution of evaluated answer scripts.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Academic calendar for the year 2018 / 19 was prepared one month prior to the commencement of the semester. • Lesson sessions were been planned according to the Academic Calendar. • Academic activities such as instructional sessions / evaluation session strictly adhere to the calendar for odd semester. • Reopening for even semester was changed due to the adjustment of November 2018 exam (University of Madras) • II CIA has been introduced during the even semester and date was scheduled for that. • All aspects were followed as per the Academic Calendar 2018 /19.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<https://www.alphagroup.edu/arts-science/index.php>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
TAG	BSc	Electronics and communication science	22	11	50
SAC	BSc	BIOTECHNOLOGY	37	33	89
SAE	BSc	COMPUTER SCIENCE	76	45	59
SAX	BSc	VISUAL COMMUNICATION	21	11	52
BPZ	BCom	GENERAL	192	130	68
MAT	BCom	INFORMATION SYSTEM MANAGEMENT	49	27	55
MAM	BBA	BUSINESS ADMINISTRATION	57	34	60
SAZ	BCA	COMPUTER APPLICATIONS	98	63	64

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

No Data Entered/Not Applicable !!!

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	1	Pantech	0	0
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Seminar on the Concept Making for Reality Shows	Viscom	07/08/2018
Seminar on Sequence of Drawing	Viscom	10/08/2018
Sales Force Tech Market (Technology Summit)	B.Sc Computer Science	21/08/2018
MENDELEY software	BISM	23/08/2018
Entrepreneurship Training SIDBI	B.Sc Computer Science	10/09/2018
International Conference on Recent Trends in Nanotechnology	Biotechnology	17/09/2018
GST	B.Com Corporate Secretaryship	17/09/2018
GST	B.Com Corporate Secretaryship	18/09/2018
Internet of Things	B.Sc Electronics and Communication	26/09/2018
Data Analysis	B.Com Corporate Secretaryship	26/09/2018
Data Analysis	B.Com Corporate Secretaryship	27/09/2018
Internet of Things	B.Sc Electronics and Communication	27/09/2018
The Dynamics of Data Analysis and Research Publications	BISM	28/09/2018
Strategies on Effective Classroom Management	BBA	23/11/2018
Big Data Analysis	B.Sc Computer Science	03/12/2018
Big Data Analysis	B.Sc Computer Science	04/12/2018
Seminar on Elements of Flim (Filming Techniques	Viscom	20/12/2018

and Scripts)		
Ramanujam Day	Mathematics	20/12/2018
Skill Sakthi Ministry of Youth Affairs	B.Sc Computer Science	22/12/2018
International Conference on Digitalization of Banking Operations : Outreach Challenges and Impact on the Economy	B.Com	03/01/2019
Artificial Intelligence	B.Sc Computer Science	11/01/2019
National Conference on ECommerce Computing and Data Analysis	BCA and CS	23/01/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Teaching	Dr.K.Tamilarasi	GEPRA New Delhi	28/07/2018	Bharat Ratna Dr. Abdul Kalam Gold Medal Award
Teaching	Dr.K.Tamilarasi	International Association of Lions Club	09/09/2018	Dr. Radhakrishnan Teaching Excellence Award
Research	Dr.S.Vijayalakshmi	National Foundation for Entrepreneurship Development	05/09/2018	Senior Educator Scholar Award
Research	Dr.G.Selvamangai	Saveetha Dental College, Chennai	08/01/2019	Best Poster Presentation
Research	R. Vinodhini (Student)	Saveetha Dental College, Chennai	08/01/2019	Best EPoster Presentation

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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
	2000	

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded

No Data Entered/Not Applicable !!!

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	BBA	2	7.61
International	ENGLISH	2	7.61
International	B.COM CS	2	6.30
International	B.COM	2	5.75
International	B.COM CS	2	6.30
International	B.COM ISM	2	6.41
International	BCA	1	5.87

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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
ECS	3
ISM	3
Biotechnology	5
Commerce	3
BBA	4

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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Empowerment of women entrepreneurs with special reference with micro enterprise	Dr. Shanthi Revathy and Dr. D.A shaLatha	International Journal of Mechanical and Production Engineering, Research and Development	2018	0	Assistant Professor, Department of Business Administration and Principal	0
Importance of Digital Marketing in the Challenging era	Dr. Shanthi Revathy and Dr. D.A shaLatha	Euroasian Journal of Analytical Chemistry	2018	0	Assistant Professor, Department of Business Administration and Principal	0

Purchaser's optimistic response to social media advertisement data Mining Approach	Dr.Vijayalakshmi	Journal of Computational and Theoretical Nanoscience	2018	0	Assistant Professor, Department of Commerce	0
Application of Data Mining and Fuzziness in Malayalam character recognition	Dr.Aneeshkumar A.S., M.Anoop	Journal of Advanced Research in Dynamics and Control System	2018	0	Head of the Department of ISM and Assistant Professor, Department of Computer science	0
Substantiation study for disease prediction	Dr. Aneeshkumar A. S	Journal of Emerging Technologies and Innovative Research	2018	0	Head of the Department ISM, Alpha Arts and Science College	0
Cryptic Data security in cloud storage system	Dr. Sripriya	Journal of Computational Engineering Research	2018	0	Head, Department of Computer Science	0
Perception of Govt Professors towards cashless Economy - A Primary data analysis in a reputed College Chennai	Dr. Radhika and Dr.Mitrapriya	Journal of Management Research and Analysis	2018	0	Assistant Professor and Head, Department of M.Com. and Assistant Professor and Head, Department of Commerce	0
Work balance of bank employees in Chennai city	Dr.Vijayalakshmi	International Journal of Research and Analytical Reviews	2019	0	Assistant Professor, Department of Commerce	0
Big Data Health	Mr.John Paul	International	2018	0	Assistant Professor	0

care system using distributed wearable sensors		Journal of Engineering and Technology			Head Department of Computer Applications	
View File						

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Empowerment of women entrepreneurs with special reference with micro enterprise	Dr. Shanthi Revathy and Dr. D.A. Shalatha	International Journal of Mechanical and Production Engineering Research and Development	2018	0	0	Assistant Professor, Department of Business Administration and Principal
Importance of Digital Marketing in the Challenging era	Dr. Shanthi Revathy and Dr. D.A. Shalatha	Euroasian Journal of Analytical Chemistry	2018	0	0	Assistant Professor, Department of Business Administration and Principal
Purchasers' optimistic response to social media advertisement: A data Mining Approach	Dr. Vijaya Lakshmi	Journal of Computational and Theoretical Nanoscience	2018	0	0	Assistant Professor, Department of Commerce
Application of Data Mining and Fuzziness in Malayalam character recognition	Dr. Aneesh Kumar A.S and M. Anoop	Journal of Advanced Research in Dynamics and Control System	2018	0	0	Head of ISM Department and Assistant Professor, Department of Computer science
Perception of Govt Professors towards	Dr. Radhika and Dr. Mitrapriya	Journal of Management Research and	2018	0	0	Assistant Professor and Head, Department

cashless Economy - A Primary data analysis in a reputed college Chennai		Analysis				of M.Com. and Assistant Professor and Head , Department of Commerce
Big Data Health care systems using distributed wearable sensors	Mr.John Paul	International Journal of Engineering and Technology	2018	0	0	Head, Department of Computer Applications
View File						

3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	11	65	14	26
Presented papers	15	13	0	0
Resource persons	3	0	2	2
View File				

3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
NCC - Share Blood Share Life	Blood Bank, Lions Club, Egmore, Chennai - 08	2	180
Seminar on career guidance for uniformed services	AASC NCC unit	2	100
Tree Plantation	AASC NCC unit	2	45
Rotaract Club of AASC	Rotary Club of North Chennai	1	100
NSS - Declamation Contest	Nehru Yuva Kendra Chennai Division ,Ministry of Youth Affairs, Govt of India	3	25
NSS - International Diabetic Day	Lion's Club of Golden park, Apollo Hospitals	2	20

NSS - Road Safety Awareness -Signature Campaign	Awareness Creating on Public Rights ,Chennai	1	160
NSS - One day workshop on Employability Skills for Youth.	MylaiThiruvalluvarT hamizh Sangam Nehru YuvaKendra,Chennai Division , Ministry of Youth Affairs Govt of India	4	100
NSS- Voting Awareness Programmes	Thiruvallur Collectorate , Thiruvallur	2	60
NSS - One Day Seminar on Leadership	Inter collegiate prayer fellowship	1	20
ENACTUS Awareness Week on Child SafetyEnactus Volunteering Week Celebration.	Enactus India	1	30
Enactus - Roof GardeningA project for Women Empowerment.	Kanchi Organic Farming	1	25
Enactus - Awareness Programme on Woman Employability	Sasha Foundation, Chennai	1	30
Womens CellSeminar on Personality development	AASC Women Cell	2	100
Awareness programme Hazardous life style	AASC Women Cell	2	192
Department Activities BBA	Eco Friendly Activity	5	100
Math	Jeevodaya Hospice - outreach programmes	3	12
View File			

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NCC B Certificate Examination Board Member	Board Member	1 [TN] ARMoured SQUADRON Chennai	12
NSSYouth Exchange programme	To Represent India in the Youth Exchange Prog	Ministry Of Youth Affairs, Central govt of India.	1
Sports	International Level	Asian Pacific Championship	1

		FistBall Melbourne	
University Level	University Level	University Level cricket Tournament	1
Rotaract Oceans 19 International	supporting Club, Outstanding Contributed Club	Rotary International 3232	5
NEN Enantra 2019	Brand Manager	CED Anna University	1
NSS	Best NSS Volunteer Award	University of Madras	1
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Swach Hi SEWA	NCC	Cleaning of streets	1	45
Swach Hi SEWA	NCC	Construction of discomposed Pits	1	45
NSS	Awareness Creating on Public Rights	Awareness on Rain Water harvesting, Consumer Protection, Traffic rules and regulations	1	25
NSS	Ministry of Petroleum Conservation Research Association (PCRA) Ministry of Petroleum and Natural Gas	Awareness programme on 'How to conserve LPG/Kerosene'	1	2
NSS	MCC National Human Rights Commission	Training on Human Rights	1	2
NSS	SSS Jain College	Seminar on Stress Relief	1	5
NSS	Pachiappa's College	State level Leadership Training	1	5
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Minor Projects	Post graduate students	0	60

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Research	Phytochemical and Cancer Biology	Biozone Research Technologies - Biotechnology	01/01/2019	31/03/2019	II M.Sc Biot echnology 2018-19 No of Particpan ts-5
Research	To convert the electronics laboratory into IoT enabled smart lab	Pantech Pvt. Ltd.	01/06/2018	31/12/2018	III ECS 201819 No of Participants - 24

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Pantech Pvt limitedECS	15/02/2019	Collaborative Projects	5
ICSI	28/07/2018	Establishment of Study Centre To conduct FDP, Workshop	20
ICT Academy	20/06/2018	Training	60
MTS Academy	11/08/2018	Collaboration for the conduct of Research, Educational and Training Programmes	150

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
25	25

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
------------	-------------------------

Existing	213	4	1	5	5	4	21	200	0
Added	18	0	1	0	0	0	0	200	0
Total	231	4	2	5	5	4	21	400	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

200 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
85	8574945	25	2489938

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Maintenance Policies : The physical facilities including Laboratories, Classrooms and Computers etc. are made available for the students who are admitted in the college. The students who seek admission to desired courses including a laboratory curriculum are charged for the laboratory expenses at the time of the admission as suggested by the statutory body. The classrooms, boards and furniture facilities are utilized regularly by the students. The maintenance and the cleaning of the classrooms and the laboratories are done with the assistance of the non-teaching staff and persons appointed on daily wages. The college garden is maintained by the gardener appointed by the Institution. The college has adequate number of the computers with internet connections and the utility software distributed in different locations like office, laboratories, library, departments etc. All the stakeholders have equal opportunity to use those facilities as per the rules and the policies of the institution. Institute has well defined policy for maintenance and utilization of all its physical and academic facility which includes use of equipment in various laboratories, use of e-library facility, access to e-journals of the Institute through internet login and password, use of computers in information processing centers and departmental laboratories. Maintenance of the computers is carried out by appointing external agencies which take care of annual maintenance of operating systems and other applications on all the computers of the institute. AMC of the computers also involves replacement of faulty hardwares and or addition of the hardware augmenting the system configurations. Equipment in all the laboratories is also maintained through annual maintenance contracts. The activities like fumigation are done frequently by supporting staff to keep the environment pest free. College has various equipments like, Generator, Photocopier Machines, Computer Printers, Fire extinguishers, CCTV cameras, Audio system, Inverters, etc. The maintenance of those facilities is regularly done through call basis to local skilled persons and the expenditure is done from budget of the College. The academic support facilities like library, sports and the other platforms, supporting overall development of the students in NSS, NCC, various clubs etc. are open to all college students.

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	University free seats Agaram students Fee Concession	28	827470
Financial Support from Other Sources			
a) National	Govt Sc/ST scholarship	124	526300
b) International	0	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Remedial	02/07/2018	817	Internal
Remedial	03/12/2018	911	Internal
Personal Counselling	02/07/2018	303	Internal
Resume Writing Training	12/09/2018	20	Internal
Soft Skill Development	18/06/2018	3014	Internal
Bridge Course	07/07/2018	761	Internal
BEC	04/06/2018	778	In association with Cambridge English
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Internal Coaching	4	334	4	334
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal

0

0

0

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Just Dial, Sutherland, NTrust Infotech Pvt. Ltd, Mpower Young India Ltd, AGS Health, Samarth Learning Solutions, Melkel Global Solutions, IDBI Federal, AGEAS, GTT Capgemini, Victory HR Consultants, SALES ITES, Quintessence Business Solutions and Services, Ke	655	270	Infosys IT, Wipro, TCS IT TCS BPS	216	29
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	1	B.Sc.	Biotechnology	SRMC	M.Sc Biotechnology
2019	1	B.Sc.	Biotechnology	SRMC	M.Sc Human Genetics
2019	1	BCA	BCA	S.A Engineering College	MCA
2019	1	BCA	BCA	M.O.P Vaishnav College	MCA
2019	1	B.Sc	Computer Science	University of Madras	MCA
2019	1	B.Com	ISM	Alpha Engineering College,	MBA

				Chennai	
2019	2	B.Com	Commerce	S.A Engineering College	MBA
2019	4	B.Com	Commerce	Saveetha Eng.College	MBA
2019	1	B.Com	Commerce	Crescent University	MBA
2019	3	B.Com	Commerce	Alpha Eng,College	MBA
2019	1	B.Com	Commerce	IIM- Bangalore	MBA
2019	2	B.Sc.	Visual Commu nication	SRM	M.A.Broadcas ting
2019	2	B.Sc.	Visual Commu nication	Madras University	M.A. Communi cation
2019	1	B.Sc.	Visual Commu nication	Sai Ram College	MBA
2019	1	B.Com	ISM	Bharath Sevak Samaj, Central Government Skill Development Cell, Chennai	Montessori Teacher Training
2019	1	B.Com	ISM	Meenakshi College of Engineering, Chennai	MBA
2019	1	B.Com	ISM	LIBA, Chennai	MBA
2019	1	B.Com	ISM	Madha Engineering College, Chennai	MBA
2019	1	B.Com	ISM	Canadian university	MBA
2019	1	B.Com	ISM	Tamilnadu Government Music and Fine Arts University	BA Music

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year
(eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Civil Services	1
Any Other	98

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Tap your feet (Solo Singing)	Institution	4
Vocal affinity (Group Singing)	Institution	10
Blood and Thunder (Street Play)	Institution	19
Acoustics (Instrumental Unplugged)	Institution	7
Dance - Varsity (Group Dance)	Institution	22
Chess	Institution	16
Carrom	Institution	16
Table Tennis	Institution	24
Volley Ball	Institution	96
Foot Ball	Institution	32
Tennikoit	Institution	8
Badminton	Institution	16
Throw Ball	Institution	48
Kabaddi	Institution	48
KhoKho	Institution	96
Athletics	Institution	90
Volley Ball	Inter School	96
Throw Ball	Inter School	300
Cricket	Inter School	110
Parambariya Unavugal (Food without fire)	Institution	16
Shutter Up (Photography)	Institution	4
False Face (Mask making)	Institution	8
App Mockup(Mobile Apps creation)	Institution	8
Graffiti (Street Art)	Institution	8
3.0 (Miniature)	Institution	8
I've got the Rhythm (Solo Dance)	Institution	4

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Asian Pacific Championship FistBall	International	1	0	0	Bhuvanesh Kumar -III BCA B
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

• Vikram. K of III B.Sc and K. Magesh of III BCA - Community Service Secretaries for the Academic Year 2018-2019 assisted the NSS Coordinator of the College towards the organization of all NSS programmes for the Academic Year 2018-2019. • Dwaram Sruthi Reddy of III B.Sc. BT, Cultural Secretary for the Academic Year 2018-2019 assisted the cultural events towards the organization of Alpha Fest during the Academic Year 2018-2019. • T. Seranila (III ISM) and Kaviya. N (III B.Com) - Vice Presidents, Assisted Presidents in organising the major events of the College. • Saikrishna (III BCA) and R. Bharathwaj (IIIB.com) - Presidents of the College coordinated the volunteer service towards the conduction of Tamilnadu State Exhibition by TNSCST. • Bhuvanesh (III BCA) Mohanaraja Manickam. P (III B. Com) - assisted physical director in organising the Annual Sports Day of the College. • Actively coordinated • Alpha Fest • Cultural Event • Republic Day Celebrations • Road Safety Awareness Programme • Placement Drives

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

0

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

No. of Alumni visited: 563 Activities organized • Tech Talk 2 • Seminar 1 • Guest Lecture 2 • Chief Guest for Club Inauguration 1 • Chief Guest for Club Valedictory 1

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The College Council consisting of Heads of Departments with Council Secretary (Head of the Council) and Staff Secretary (Staff representative) take active participation in decision making of all academic related activities. The Management comprises of Chairperson, Vice Chairperson, Principal, Vice Principal and Shift II Coordinator. The Individual department Heads are responsible for the functional activities of the individual disciplines. The Institute is adequately supported by non-teaching staff. The individual Faculty

members contribute both at Department level and Institution level as members of various committees like placement, hospitality, admission, student counselling, discipline, entrepreneurial development, sports etc. The student forum comprises of students who are democratically elected members. They liaise with Faculty and Management in smooth functioning of all activities of the College.

6.1.2 – Does the institution have a Management Information System (MIS)?

No

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Industry Interaction / Collaboration	<p>MoU PG UG Department of Bio tech entered an MoU with Bio Zone Research Technology and Path Gene Research Technology (20152020) Both PG UG Biotech Students are the beneficiaries ? Alpha Arts and Science College has entered an MoU with ICSI to become ICSI ChennaiII Study Centre, to start CS professional courses for our students and for students in and around our locality. Registration is valid for 3 Years. ? ? Department of BBA signed an MOU with Pantech ProEd Pvt. Ltd on 15.02.2019. UG BBA students are the beneficiaries Industrial Trip. ? II III BBA visited Chennai Port trust ? III B.Sc. (CS)ISRO (Sriharikota) ? ISM department students went for industrial trip to AAVIN factory and Butterfly Co Pvt Ltd ? III ECS visited Integral Coach Factory, Chennai. ? III B.Com(CS) II M.com Visited IGates, MNC company ? IIII B.Com (G) students have visited Hatsun Diary ? III Viscom students visited to BIG FM ? BIIIIII BBA Students visited Hatsul Agro ltd ? IIII Bio Tech Students visited TANUVAS College Field Visit ? BCA B.Sc.(CS), Viscom students ,visited Arignar Anna Zoological park ? III Viscom students visited L.V.Prasad film and TV Academy ? ISM Viscom students visited Indian Express ? I Biotech students visited BS Clinical Research Ticel, Chennai. ? II Biotech students visited Central Instrumentation Lab,SRMC ? Viscom students went an Educational Trip to Connemara Library, Museum and Play Theatre ? II III Biotech Students went to Crocodile park as a part of EVS</p>
Admission of Students	<p>? Admission of Students as per the Government and University Norms. Registered UG students : 765 Registered</p>

	PG Students : 11
Curriculum Development	? Affiliated to University of Madras ? Recommendations were sought from the stakeholders ? In addition to the conferences, certificate courses were offered by few departments ? As a part of MOU with ICSI , the College is a ICSI Chennai - II study centre for Professional Company Secretaryship. Students from various departments are benefited through the programme and they will complete the level - I in June 2019.
Teaching and Learning	? Google Classroom ? Workbooks for Mathematics papers. ? Audio visual presentation. ? Video lecturing by Subject experts. ? Mind mapping. ? Screening of movies to explain the technique ? Learning • Live Projects. • Discussion on recent scientific journals. • Case Study Oriented Research projects. • Base paper discussion on the papers published by the students. • Reviewing of the screened movies • Peer group learning
Examination and Evaluation	The Internal Assessment carries 25 marks, out of which the internal average marks carries 10 marks, the assignment carries 5 marks, seminar has 5 marks and attendance has 5 marks. The Internal Average marks has 3 components which is CIA 1, CIA 2 and Model. for 10 marks. A unique practice of our institution is that we have a centralised valuation system for CIA and MODEL exams.
Research and Development	No. of Faculty Attended Seminars/ Workshops: International level :11 National Level :65 State level:14 Local level:26 No. of Faculty Presented papers International level:15 National Level:13 No. of Faculty acted as resource person International level :03 State level:02 Local level:02 Book published: With ISBN No 2 Chapters in Edited Books: 13 Peer review journal publication: 31 International,19 National Conference organised by the Institution : 2 International Level, 2 National Level
Library, ICT and Physical Infrastructure / Instrumentation	Our college library has excellent learning resources. We have Text books, Reference books, ebooks, Journals, ejournals,CD Video. The Departments are maintaining Reference books as well as catalagoue books in the Book Bank. The

accessibility of the department library is made possible to faculty and students. Mathematics department Shift II of our college has Google class room. Every department is equipped with LCD projector to facilitate ICT enabled class room. Our college also has Projectors.

Human Resource Management

? Promotion and sustenance of quality initiatives with regard to Human Resource Management and according to the ISO 9001:2015 ? Delegations of responsibility - some of the key responsibility areas are identified and delegated at different levels - Principal, Vice-Principal, Coordinator SII, HoD/Asst. Professor, Office function. ? Participatory Management - Subcommittee for different functional activities comprises representatives of teachers, non-teaching staff and students. It includes the involvement of the staffs for organizing different programmes of the college like Fresher's day, Investiture Ceremony, Annual day, Founder's day, Synergy(School children's meet), Sports day, Convocation etc ? Faculty Development Programmes are organized by the college on regular basis. ? Performance appraisal system is practiced. ? Policy for compensation - College extends the benefits of Provident fund to each member of the staff. They shall subscribe to duly constituted College Provident Fund in accordance with statutory rule to the staff members.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
<p>Planning and Development</p>	<ul style="list-style-type: none"> • Each department is facilitated with a projector for their classrooms • Each department is provided with computers having internet facility. • The institution's Library has adequate number of books, journals Computer with internet facility
<p>Administration</p>	<ul style="list-style-type: none"> • Internet access to all machines • WiFi facility throughout the institute. • Leave and Attendance of Faculties can be tracked through Greythr software • All the departments of the institute are provided with computer • Data cable network facility. • CCTV surveillance system is available in the campus.
<p>Finance and Accounts</p>	<ul style="list-style-type: none"> • Tally System for maintaining the

	accounts in accounts department. • Tally System for the tax calculation in accounts department.
Student Admission and Support	• Admission and examination procedure are computerised • ELearning resources were created using eJournals and ebooks. • The library provides eJournal facilities.
Examination	We follow University of Madras online process for examination

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Mr.Ulaganathan	Entrepreneurial Development Program	ICTACT SIDBI (Institutional Membership)	0
2018	M.Anoop Ms.Prema Mr.Ulaganathan Mr.Naveen Kumar Mr.Tony Santosh Ms.RamaPrabha	Bid Data Analytics	ICTACT (Institutional Members)	0
2018	Dr.G.Selvamanga i	MOL BIOGIZMO	Kumararani Meena Muthaiah college of Arts and Science (Personal Membership)	0

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Micro Teaching		08/06/2018	09/06/2018	105	0
2018	FDP on Teaching		26/09/2018	27/09/2018	26	0
2018	Classroom Management		23/11/2018	23/11/2018	34	0
2018	FDP on Introduction to Big		03/12/2018	04/12/2018	15	0

	Data Analytics					
2019	National Workshop on "Citation and Reference Management using Mendeley		06/02/2019	06/02/2019	97	0
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
National workshop on Structural Equation Modelling	1	15/04/2019	15/04/2019	1
National Conference on E commerce, Computing and Data Analytics.	1	23/01/2019	23/01/2019	1
Industrial Revolution 4.0	1	31/01/2019	31/01/2019	1
FDP on 'Power of Now'	1	05/02/2019	05/02/2019	1
National Workshop on Citation and reference Management using Mendely	97	06/02/2019	06/02/2019	1
FDP on Artificial Intelligence Machine Learning	1	09/02/2019	09/02/2019	1
FDP on Teaching Techniques at B S Abdur Rahman Crescent Institute of Science Technology	1	11/02/2019	12/02/2019	2
National Conference on Recent trends	2	28/02/2019	28/02/2019	1

in Pure and Applied Mathematics				
FDP on ' How to write and publish a research article in Scopus Indexed Journal	2	02/03/2019	02/03/2019	1
FDP on Strategies to handle students in digital era	1	28/03/2019	28/03/2019	1
Mentoring the Mentors	1	17/02/2018	17/02/2018	1
Instructional Design and Delivery	3	27/03/2018	28/03/2018	2
Creative Thinking	1	07/05/2018	08/05/2018	2
Pursuing Emerging Technology	4	26/05/2018	26/05/2018	1
FDP Micro Teaching	105	08/06/2018	09/06/2018	2
FDP on Teaching Techniques	2	29/06/2018	30/06/2018	2
State Level Faculty Development Programme	2	26/09/2018	27/09/2018	2
Workshop on " Good to Great" (IQAC)	1	25/10/2018	25/10/2018	1
Faculty Development Programme on 'Introduction to Mobile App Development'	2	29/11/2018	30/11/2018	2
Strategies for Effective Classroom Management	34	23/11/2018	23/11/2018	1
FDP on Big Data Analytics	52	03/12/2018	04/12/2018	1
FDP on "EDII TN TNOU Course"	1	21/12/2018	22/12/2018	2
FDP - PMO IEDP	1	22/12/2018	22/12/2018	1
Digital	7	23/01/2019	23/01/2019	1

Transmission

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
0	103	0	16

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
? Concession in fees for their wards. ? Maternity Leave ? Financial assistance ? Provident Fund	? Financial Loan ? Joy of SharingSharing provisions to our house keeping staff during Christmas Eve	? Government scholarships for SC / ST Students. ? Fee waiver for 10 under privileged Students ? Student's Insurance ? Free Medical checkup and consultation at a very nominal cost at SRMC ? Friends Trust sponsored one semester fee to II B.Sc (BT) student and Jayaraj Construction Ltd sponsored one semester fee to II B.Sc (BT)student ? Citation Awards - Kannama Jaya Memorial Award / Annamma Mullakal Award / N George Memorial Award ? Admission to Agaram students ? Alumni students getting concession for PG courses.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

College Management Committee, College Council, ISO qualified Internal Auditing Team conducts internal audit regularly once in a semester. Suggestions are given for the updation of quality records. Financial audit is done in the admin office, CIT Nagar, Saidapet, Chennai 600015

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Nil	0	Nil
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6.4.3 – Total corpus fund generated

0000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	TUV SORD	Yes	Academic Officer (Alpha Group Institution)
Administrative	Yes	TUV SORD	Yes	Academic Officer (Alpha Group Institution)

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

? Parent Teacher meeting is conducted at mid of every semester. ? Academic performance, Attendance and Discipline of the wards will be communicated to the parents ? The progress of their wards is discussed with the parents and received feedback from them.

6.5.3 – Development programmes for support staff (at least three)

? Serving Etiquette Training program for the house keeping staff on "do's and don'ts while serving the guests" ? Motivational talk to house keeping staff on Women Empowerment ? Life Balancing skill - 'Purpose in Life' A session form the counselor for Supporting staff.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

- MoUs were initiated
- Steps taken to increase the students' admission.
- Industry institutional interaction through Industrial visits and field trips has been increased.
- Experts were invited to give career guidance and counselling for both Higher education and placements.
- Book exhibitions in collaboration with publishers were organised in the campus by the College Library to increase the learning resources.
- International ,National and State Level seminars ,Conferences, Symposium was initiated by the departments through IQAC.
- FDPs were organised to empower the faculty on teaching and research.
- Research and Development was strengthened by encouraging the faculty to publish in International and National Journals.
- Faculty are encouraged to register for PhD and the number has increased.
- Faculty cleared in NET/ SET with the continuous encouragement of the management.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	Yes
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	Quality Circle Meeting of IQAC	06/03/2018	06/03/2018	06/03/2018	17
2018	FDP on Instr	27/03/2018	27/03/2018	28/03/2018	50

	unctional Design and Delivery.				
2018	SWOC Analysis	30/06/2018	30/06/2018	30/06/2018	17
2018	PreTraining on Institutional ReAccreditation Quality ImprovementPhase I	11/06/2018	11/06/2018	12/06/2018	17
2018	PreTraining on Institutional ReAccreditation Quality ImprovementPhase II	24/07/2018	24/07/2018	25/07/2018	17
2019	IQAC Meeting Technical Discussion	05/01/2019	05/01/2019	05/01/2019	17
2019	FDP National Workshop on Citation and Reference Management using Mendeley.	06/02/2019	06/02/2019	06/02/2019	52
2019	FDP on Customizing Remedial teaching	07/06/2019	07/06/2019	07/06/2019	52
2019	FDP Two Day Work Shop on GOOGLE DOC LATEX	13/06/2019	13/06/2019	14/06/2019	52
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Hazard Life Style (Women Cell)	10/07/2018	10/07/2018	697	0
Personality Enrichment Program (Women	18/08/2018	18/08/2018	697	0

Cell)				
Awareness on Women's Life at College (B.Com S-I)	17/09/2018	17/09/2018	40	0
How to Become an Entrepreneur - (ED Cell)	23/10/2018	23/10/2018	123	177
Save for the future - SAVINGS ORIENTATION PROGRAM (Maths S-II)	05/12/2018	05/12/2018	43	67

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Certificate of Appreciation from ITC Ltd PAPERBOARD SPECIALITY PAPER DIVISION for partnering with WOW Wellbeing Out of Waste, a Nationwide Recycling Initiative of ITC and contributing 2928 kgs of dry recyclable waste for recycling during FY 2018-2019.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Scribes for examination	Yes	1
Ramp/Rails	Yes	0

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	30	1	28/08/2018	1	Training women Farmers on Organic Farming.	Arakkonam	30
2018	100	1	27/10/2018	1	Awareness programme on women employability	Tribal Village Palavanthangal to create sustainable employability to improve their livelihood	100

2018	45	1	15/09/2018	1	Coastal Clean Up Day	AASC, NCC students clean up the coastal line.	45
2018	250	1	25/09/2018	1	Blood Donation	AASC students donated blood	250
2018	45	1	19/09/2018	1	SWACHHTA HI SEWA Segregations of Waste	AASC, NCC students clean up the coastal line.	45
2018	45	1	24/09/2018	1	SWACHHTA HI SEWA Construction of Compositing Pits	AASC Campus	45
2018	100	1	05/12/2018	1	Orientalion Program on Saving	AASC Students	100
2018	20	1	14/11/2018	1	International Diabetic Day Awareness	Medical checkup for the Local community	160
2018	11	1	18/12/2018	1	Field Trip Awareness about banking formalities and procedures	Residents in and around AASC	11
2018	80	1	27/10/2018	1	Awareness Programme on Child Safety Enactus Volunteering Week Celebration	Tribal Village Palavanthangal	80
2019	25	1	10/01/2019	1	Roof Gardening - A project for women Empowerme	Chettiyar Agaram, Porur	25

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
College Calendar	18/06/2018	<p>RULES AND REGULATIONS</p> <p>GENERAL DISCIPLINE • All students should be present on the reopening and last working day of each semester. • Students should confine themselves to the classroom during class hours. They can visit the library only during the allotted hours and can go to canteen only during the breaks. • Students should maintain decorum and discipline inside the classrooms. • Students indulging in Ragging will be issued TC immediately. Students indulging in: •</p> <p>Malpractices/misconduct • Usage of mobile phones and camera / Misuse and damage to college property • Organizing participating in unions/ association any undesirable activities within the campus • Smoking consumption of alcohol/drugs or any intoxicant • Violation of the dress code • Late coming Unauthorized Leave</p> <p>• Absenteeism during CIA/MODEL will be severely dealt with in accordance with rules of Government / University College. DRESS CODE • The dress code for girls in Salwar Kameez Churidar Kurta with dupatta neatly pinned (Short Churidar and Tights to avoided). • Formal Trousers / Jeans with Formal Shirt / Collared Plain TShirts and shoes for the boys. They are expected to present a formal neat appearance (clean -shaven</p>

well trimmed hair). • All the students must wear the College Identity Card inside the campus at all times. LEAVE RULES • Students should not take leave without prior permission from the Class Incharge. • Leave of more than three days must be reported with a valid medical certificate. • Absence for a single period will entail absence for half a day

LABORATORY RULES • Students should carry the observations notebook without fail. • Footwear should be left outside the computer lab. The students should handle systems/chemicals/glass ware/ instruments with care. • The students should enter the lab on time and maintain the decorum of the lab. • The students should obey the rules and regulations of their respective lab.

LIBRARY RULES • Strict silence must be maintained in the Library. • Each student will be provided with two borrowers ticket, upon which he/she can borrow the library books. • Students are allowed to keep the borrowed books for a period of 15 days.

ATTENDANCE PROVISION S.No
Attendance Percentage
Provisions 1 75 and above
Eligible to appear for
University examination 2
65 to 74 Pay Condonation
fee to appear for
examination 3 64 to 50
Not permitted for regular
examination but allowed
to permit for next
semester and pay
condonation for theory
and practical papers as
arrear. 4 Less than 50
Repeat the course with

University prior permission to rejoin. 55 instead of 65 for married women Married women - If conceive during academic year can appear for examination by producing MC with condonation.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Awareness on Income Tax payment	16/08/2018	04/11/2018	15
Students Contributed and Entertaining patients at Jeevodaya Hospice	01/09/2018	01/09/2018	30
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Certificate of Appreciation from ITC Ltd PAPERBOARD SPECIALITY PAPER DIVISION for partnering with WOW Wellbeing Out of Waste, a Nationwide Recycling Initiative of ITC and contributing 2928 kgs of dry recyclable waste for recycling during FY 2018-2019. 2. Guest lecture was delivered by Professor E.M Subramanian on "EWaste disposal". 3. NCC took an initiative for TREE PLANTATION on 26.1.2019 4. BIOHUES Club initiated to plant Saplings - Guest was invited to host the Club inauguration on 3.8.2018. 5. The department of Business Administration started a practice of giving saplings to the Chief Guest instead of Bouquet or mementoes. 6. Energy Conservation Day workshop was conducted on "Sustainable Consumption of ENERGY and WATER for Smart Cities and Villages" on 14/12/2018 7. SWACHHTA HI SEWA organised by NCC for Cleaning the streets and segregation of waste around the college premises and construction of decomposition pits on 19th Sept 2018 and 24 Sept 2018.

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

LSRW skills integrated intensive training for the enhancement of Communication skills and employability is provided to the students through compulsory BEC / KET Examinations. This equips the students to practice for the campus placements during the final year. 2. The Training and Placement Cell of Alpha Arts and Science College conducted a week long Training for the final year of students of the 2016-2019 batch in the month of September 2018. This training for Students included Quantitative aptitude, Communication skills as well as Technical training based on the Students Department. On the final day of the Training a mock Interview was conducted for Student representatives from each Department. The Principal Dr. D. Ashalatha, the resource person, conducted the Mock Interviews. During the Interview, Madam pointed out and corrected the common mistakes made by students. After the mock Interview The representatives in turn conducted mock interviews for the final year students of their own Department. In their feedback, the students appreciated the conduct of the Mock Interview and opined that the weeklong training would definitely help them in the Campus placement Interviews to come. 2. MOU was signed between Institute of Company Secretaries of India and Alpha Arts and Science College on 28th July

2018. Department of B.Com(CS) Initiated it to become ICSI Centre. The ICSI ChennaiIII study centre has been launched by the Institute in order to break the distance barrier for students belong to locality where the representative office of the ICSI Institute are not in existence. This MOU will help the students in and around the locality to enroll into Professional Courses and become successful professionals. 3. ACM Women Student Chapter has been started in Alpha Arts and Science College from October is a worldwide platform for computing machinery. This has been initiated for providing unique opportunities to women Students for networking mentoring and bonding over common interest. It provides support both within the student community and to local community outside the institution by organizing conferences, visit of prominent speakers from the ACM Distinguished Speaker Program, career workshop and social activities for the benefit of student community

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<https://alphagroup.edu/arts-science/campus.php#internal>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

1. College Admission 2. College has various Cell • Entrepreneur Development Cell • Training and Placement cell • Exam Redressal cell • Women Cell • Antiragging • Differently abled students cell • ENACTUS • Red Ribbon Club • Youth red cross • Consumer Cell • Research and Development cell • NEN - (National Entrepreneurship Network) • NPTEL -National Programme on Technology Enhanced learning 3. 5th CADO ALPHA On 1st 2nd March 2019, Alpha NCC Unit [1 (TN) Armd Sqn NCC], organized CADO ALPHA for the fifth consecutive year. Around 500 cadets from 20 different colleges actively participated in this NCC Competition. On Day 1, Drill Competencies such as Contingent Drill, Guard of Honour, Individual Drill and Thal Sainik events such as Tent Pitching, Map Reading was conducted by drill instructors. Day 2 started with the Cross Country, followed, Paper Pen Test, Flag Area, Firing Capabilities of Cadets was also tested by Mr. Balaji Dayalan, Former Indian Renowned Rifle Shooting Champion, Director, Aim for Gold Firing Academy. Best Cadet event was conducted by Mr. Abhishek, Best Cadet Gold Medalist 2013, Air wing, SRM. Cultural Competitions such as Solo Instrumental, NIAP (National Integration Awareness Programme), Group Song, Group Dance were the events conducted. Dr. D. Ashalatha, Principal, AASC Ms. Geetharavi, Vice Principal, Ms. A. S. Purnalakshimi, Shift II Coordinator handed over prizes to the winners of all events, and also presented Tamilnadu Dr. Ambedhker Law University the 5th CADO ALPHA overall banner and Trophy. CUO. Pradeepkumar C. thanked all the cadets who participated in the Competitions. The programme came to a memorable end with NCC song, National Anthem.

Provide the weblink of the institution

<https://www.alphagroup.edu/arts-science/index.php>

8.Future Plans of Actions for Next Academic Year

The following plan of action will be implemented in the academic year 2019`20. Bringing in the Academic flexibility for NonMajor Electives. To increase the university ranks. Swayam NPTEL certificate courses are encouraged. Motivation to improve publications by the faculty . Emphasizing the departments to conduct workshops /Symposium either in collaboration with industry academia or related to IPR only.PAL {Professor Assisted Learning} for MOOC Course content development, will be implemented in the near future. Enrichment of Library resources. Eco Club initiative for Green Campus/ Zero waste campus and Introduction of waste

management system .Extending community services in and around of our college for general health programs/Awareness programs /and EDC training for women.
Initiatives for MIS {Management information System} development by our own faculty members.